



Privacy Statement

VERSION 1: JUNE 2025





1. Introduction

Welcome to Bloss lab! We value your privacy and are committed to protecting your personal information. This policy outlines how we handle your information collected through our website, <https://www.blosslab.com> and our software on <https://app.blosslab.com>, and through your use of our services.

2. What data we collect and why

We collect only the data necessary to fulfill our services and obligations. This includes:

Purpose	Data	Legal Basis
Contact & onboarding	Name, email, job title, company name	Legitimate interest / Contract
Providing services	Project details, meeting notes, login credentials (where applicable)	Contract
Improving our platform	Browser type, usage metrics (via cookies)	Consent / Legitimate interest
Security and fraud prevention	IP address, access logs	Legitimate interest

3. Legal grounds for processing

We process your data on one of the following legal bases:

- **Contract:** to provide you with services
- **Legal obligation:** to meet tax, compliance, or regulatory requirements
- **Legitimate interest:** for internal reporting, product improvement, or service quality
- **Consent:** where applicable (e.g. for optional cookies)

4. Cookies

We use minimal cookies to enhance website functionality and performance insights. You can manage cookie preferences through your browser settings.



5. Sharing of personal data

We only share data with trusted third parties when necessary, such as:

- Collaboration tools e.g. (project)management systems, CRM and analytics

All partners are bound by data processing agreements or similar safeguards.

6. Data retention

We do not retain data longer than necessary:

- Contact or project-related data: up to 2 years after last interaction
- Financial/contractual data: up to 7 years, as legally required
- Analytics data: anonymized or deleted within 12 months

7. Your rights

Under the GDPR, you have the right to:

- Access your data
- Correct inaccuracies
- Request deletion (where legally possible)
- Object to or restrict certain processing
- Withdraw consent at any time

To exercise these rights, contact us at hello@blosslab.com

8. External links

Our website may contain links to external sites not operated by us. Please be aware that we have no control over the content and privacy practices of these sites and cannot accept responsibility for their policies.

9. Policy updates

We may update this privacy policy occasionally. We will notify you of any significant changes through our website or through direct communication.



10. Data security

We take data security seriously. Your data is protected with encryption, access controls, and regular audits. We follow best practices to prevent unauthorized access or misuse.

11. Questions or complaints

If you have any questions about this policy or how we handle your data, please contact us at: hello@blosslab.com

12. Acceptance of this policy

Continued use of our website and services will be regarded as acceptance of our practices around privacy and personal information. If you disagree with any part of this policy, please discontinue use of our services and contact us to discuss your concerns.

This policy is effective as of June 1st, 2025.